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**Opening Address By Mr. Khoo Boon Hui
President Of Interpol**

**2011 INTERNATIONAL LAW ENFORCEMENT IP CRIME CONFERENCE
CO-HOSTED BY INTERPOL, EUROPOL AND CUERPO NACIONAL DE POLICÍA
MELIA CASTILLA HOTEL
MADRID, SPAIN ON 20-22 SEPTEMBER 2011**

“TRANSFORMING REGIONAL SUCCESS INTO GLOBAL ACTION”

Mr. Justo Tomás Zambrana Pineda, Secretary of Homeland Security, Spain

Mr. Juan Antonio González, General Superintendent of Criminal Police Department, Cuerpo Nacional de Policía

Mr. Michel Quillé, Deputy Director Operations, Europol

Mr. Keith Williams, President and CEO, Underwriters Laboratories

Mr. Miguel A. Barrado, Secretary General of the Criminal Police Department, Cuerpo Nacional de Policía

Mr. Francisco Aranda, Head of International Police Cooperation Unit, Cuerpo Nacional de Policía

*Distinguished guests;
Esteemed colleagues;
Ladies and Gentlemen;*

Good morning:

Welcome

1 On behalf of INTERPOL, I am happy to welcome you to the 2011 International Law Enforcement IP Crime Conference. A recurring theme of every IP Crime Conference has been on how we can work together on a national and regional basis to prevent and disrupt the activities of transnational criminals. These unrelenting criminals are well organized. They systematically manufacture and distribute counterfeit and pirated goods worldwide without any regard of the effect their actions have on unsuspecting consumers. In the face of this reality, we have worked together to raise our game and successfully take on the counterfeiters in every region since these operational conferences began in 2007. Even so, the counterfeiters have gone global and so must we.

2 INTERPOL is delighted to have the privilege of co-hosting this milestone conference with Europol and the Cuerpo Nacional de Policía. I would like to highlight the important role played by the Cuerpo Nacional de Policía in combating transnational organized IP crime, and extend a note of appreciation to General Superintendent of Criminal Police Department Mr. Juan Antonio González. His determination to ensure Spain is at the forefront of international efforts will make a meaningful impact on this dangerous crime. I would like to express my sincere gratitude to Underwriters Laboratories for the steadfast and dynamic support, not only towards the Conference but also the INTERPOL IPR Programme.

3 I would also like to welcome Deputy Director Michel Quillé representing our co-host Europol. You will not be surprised to hear that INTERPOL and Europol work very closely to provide our respective, and often the same, member countries with leadership and operational support across a range of international law enforcement issues. However, it is no exaggeration to say that the partnership between our IP crime units is especially productive and a model for others to follow. I am confident that this partnership will continue to grow.

IPR success in the past year

4 From INTERPOL's perspective, the IPR Programme has consolidated its outreach in every INTERPOL region by working hard to build IP crime fighting capacity in our 188 member countries. The most obvious example of this was the culmination of Operation Jupiter V in South America. Police and customs in our member countries made hundreds of interventions throughout South America resulting in the seizure of nearly eight million counterfeit products worth USD 207 million. Over 1000 suspects were arrested. Since its inception, Operation Jupiter has accumulated almost 1700 arrests and resulted in seizures of fake products valued at more than USD 507 million. A constant feature of the operation has been the bulk seizure of

counterfeit products which directly affect consumer safety – including counterfeit and substandard children’s toys, electrical goods, skin care products and a wide range of other potentially hazardous items.

5 Operation Atlantic in Africa is another INTERPOL success story. Operations carried out in Togo and Ghana by over 100 police, customs and IP crime specialists co-ordinated by the IPR Programme resulted in the seizure of pirated and counterfeit goods worth USD 1.5 million. Products included soup cubes, computer supplies, African fabrics, plastic packaging for food and water, and cigarettes. By the end of this year the INTERPOL integrated training and operational model would have been deployed in Bukina Faso, Mexico, Nigeria, Thailand, Turkey and Ukraine.

6 These joint successes are indicative of the excellent strategic and tactical partnerships we have with the European Community TAIEX Programme, Europol, the Mexican Institute of Industrial Property (IMPI), the United States Department of Justice, US Patent and Trade Mark Office (USPTO) and a wide range of other public and private sector organizations.

Strategic partnerships and capacity building

7 I am particularly proud of the partnership between INTERPOL and Underwriters Laboratories which has resulted in the creation and delivery of the on-line International IP Crime Investigators College (IIPCIC). The College's course of professional IP crime investigation studies is at the forefront of INTERPOL's determination to "transform regional success into global action."

8 For us to achieve this worthy objective, frontline police and customs officers have to be able to identify counterfeiters' weaknesses and use tried and tested techniques to counter these criminal conspiracies. IIPCIC provides them with the knowledge and tools to do this. IIPCIC will become increasingly accessible worldwide as the training modules are made available in a range of other languages including Arabic, French, Spanish and Mandarin.

9 Against this background INTERPOL could not possibly realize our ambitious strategic plan to ensure police officers in our member countries receive appropriate and effective training. Indeed, it is our reciprocal relationship with our member countries which enable us to do this.

10 For example, following last year's conference held in the Hong Kong Special Administrative Region (SAR) of the Peoples Republic of China, Hong Kong Customs & Excise will second a customs officer to the IPR Programme beginning next month which is indicative of the importance placed on the subject. It will provide additional capacity and expertise to manage the conversion of IIPCIC training modules into Mandarin. The intention is to make these the IP crime learning materials of choice for law enforcement agencies in China. Doing so will build confidence and give us the connectivity we require to act as a catalyst for greater enforcement action throughout Asia and into South Asia.

11 It is interconnectivity such as this which provides all of us with a platform to make sure that the best and most successful IP crime strategies and tactics can become truly global. This conference will enable us to identify what works well, capture this information and convert it into action. It is essential we do this to better ensure that our scarce resources are targeting areas where they will have the most effect on regional and global transnational organized IP crime.

Conclusion

12 On that note, all that remains is for me to thank each one of you for your commitment to this issue. Please make the most of this Conference and especially the operational workshops. I trust you will enjoy this

unique opportunity to exchange your knowledge and experiences with subject matter experts and other like minded IP crime professionals from around the world. Together we really can deliver global success.

Thank you